Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



APR 17 1037

U. S. Department of Agriculture.

CHELTENHAM ANNUALS



Save Fifteen Percent!

15% Discount will be allowed on all orders for annuals, accompanied by cash, received by March 1st. Such orders will also have the benefit of the first selection of plants.



ORDER NOW

THE LIST — Because we have found them to be the most satisfactory plants for continuous bloom under average conditions, our annual specialtics are Petunias and Vcrbenas; they are available in a variety of pleasing shades which can be worked into the most subtle color scheme.

PLANTING TIME — All plants in the following list are grown in either pots or veneer bands so that they may be transplanted easily. They will be available after May 12. We do not ship annuals by mail nor by express beyond 25 miles.

Antirrhinum nanum, Snapdragon.

Golden Orange; Rustproof, 2 ft. Light golden orange with apricot suffusion.

Pearl; Rustproof, 18 in.—white.

Rose Queen; rose pink.

Wildfire; Rustproof—orange scarlet with a bright yellow lip. 18 in.

Potted plants, \$.40 for 3, \$1.50 per doz.

Ageratum Blue Perfection; 2 ft. Bands, \$.85 per doz.

— Blue Star; 8 in., from cuttings. \$.40 per 3, \$1.50 per doz.

Heliotrope; 18 in., lavender and very fragrant. Royal Fragrance—immense trusses of deep violet flowers.

\$.25 each, \$2.50 per doz.

Ipomea caerulea Heavenly Blue Early-flowering; *Morning Glory*. Vine to 15 ft. Ethereal sky blue flowers.

Potted plants, 3 for \$.40, \$1.50 per doz.

— noctiflora; *Moonvine*, climbing to 15 ft. Large, fragrant, white flowers opening in the evening.

Potted plants, 3 for \$.40, \$1.50 per doz.

Lantana; 1-3 ft.

A tender shrub frequently used for bedding out; it is also valuable for summer bloom in a shady place.

- Compte de Biencourt; Outer flowers rose, center ones pale yellow.
- delicatissima; Weeping Lantana; 10 in., rose-lilac flowers.
- Pleur d'or; bright clear yellow.
- Radiation; semi-dwarf; brilliant red, center orange yellow.
- Tethys; dwarf lemon-yellow. Potted plants, \$.40 for 3, \$1.50 per doz.

Lobelia Cambridge Blue; 4 in. Compact variety with light blue flowers.

-- compacta; 4 in. Dark blue.
Potted plants, \$1.00 per doz.

Marigold.

Tall African.

Guinea Gold; 30 in. Well-known recent introduction; loose orange flowers.

Yellow Supreme; 30 in. Same pleasant habit as Guinea Cold; color clear yellow. Potted plants, \$1.00 per doz.

Dwarf Double French.

Harmony—a splendid new variety, 12 in. high, golden yellow in the center and a maroon outer edge to the petals.

Lilliput, 8 in. small and neat. Lemon Gem. Mahogany Gem—reddish brown. Bands. \$.85 per doz. Petunia. These tender plants with their long flowering season are one of our specialties. We have tried out and discarded many varieties and can recommend the following.

- Dwarf Compact varieties, 1 ft.

Alderman; deep violet, \$1.00 per doz.

Celestial Rose—deep rose pink, \$1.00 per doz.

Heavenly Blue—soft lavender blue, \$1.25 per doz.

Martha Washington—a new variety, 9 in. high with bright flesh pink flowers with a wine red throat, \$1.25 per doz.

White Pearl—white, \$1.25 per doz.

— grandiflora. 18 in.

Salmon Color. Large ruffled flower of unusually clear color. \$1.25 per doz.

violacea. Deep violet flowers, 3-4 in. across, with a texture like velvet. The so-called "purple" petunia; \$1.25 per doz.; plants selected for color, \$1.50 per doz.

White Beauty. Ruffled white flowers. \$1.25 per doz.

Salvia farinacea Blue Bedder; violet blue, 3 ft. Mealy Cup Sage.

\$.40 for 3; \$1.50 per doz.

Tahoka Daisy (new). 18 in. Daisies of pure mauve with yellow centers and finely cut foliage; a good cut flower as the flowers remain open.

\$.35 for 3; \$1.25 per doz.

Verbena erinoides; Moss Verbena; 9 in.
Spreading plant with lacy leaves and small, bright lilac flowers. Recommended for its graceful habit and ability to withstand heat and drought.

Bands, \$.25 for 3; \$.85 per doz.

—— Rowena. A new variety; very soft clear pink when grown in the sun.

. Potted plants, \$.35 for 3; \$1.25 per doz.

— grandiflora; 6-12 in.

Delta. Fragrant, clear soft blue flowers of the shade of Phlox divaricata.

Lavender Glory. White eye.

Mayflower. Large florets of softest, clearest pink.

White. Large milky white flowers.

Potted plants, \$.35 for 3; \$1.25 per doz.

Vinca alba pura; 1 ft.

Shiny dark green leaves, pure white flowers. \$.35 for 3; \$1.25 per doz.

Viola apricot; 9 in.; like small apricot pansies without blotches; clear color.

\$.35 for 3; \$1.25 per doz.

Zinnia Dwarf Double, 2 ft. Salmon rose.

Giant Dahlia flowered, 3 ft.
 One of the best modern, tall-growing types.
 Buttercup—creamy yellow.
 Exquisite—rose pink.
 Oriole—orange yellow.

Lilliput, 18 in.
Canary yellow.
Rose Gem.
Valencia—burnt orange.
White Gem.
Potted plants in 2½ in.; \$.60 doz.

ANNUAL SEEDLINGS

The following plants are grown as seedlings in the coldframe and are not transplanted. They sell for 25c per doz. AT THE NURSERY ONLY. WE DO NOT DE-LIVER THEM. They will be ready about May 25.

Ageratum Blue Perfection, 2 ft.

Alyssum Little Gem, Sweet Alyssum.

Antirrhinum nanum, Snapdragon, 18 in.
Golden Orange.

Rose Queen.

Wildfire—orange scarlet.

Celosia plumosa Aurantiaca, *Prince's Feather*, 2-3 ft. Feathery heads of orange yellow flowers belonging to the cockscomb family.

Marigold.

Dwarf double Harmony—yellow and maroon.
Lilliput—dwarf growing.
Lemon Gem.
Mahogany Gem.
Tall African.
Tall French single—yellow shading into bronze.
Guinea Gold—orange.

Nicotiana—white.

Yellow Supreme.

Phlox drummundi grandiflora, 1 ft. Chamois rose—clear salmon pink. Yellow—soft buff yellow.

Tagetes Golden Gem; miniature marigolds.

Verbena erinoides; Moss Verbena, lilac.

Zinnia; Crown O' Gold; base of each petal is golden yellow.

Desert Gold—yellow.

Dwarf double, Salmon rose.

Giant Dahlia flowered.
Buttercup—yellow.
Exquisite—rose pink.
Oriole—orange yellow.

Haageana, Mexican Zinnia, 18 in. Single yellow and orange flowers.

Lilliput, 18 in.
Canary Yellow.
Rose Gem.
Valencia—burnt orange.
White Gem.

Picotee Delight.
Golden Ray—orange with red markings.

Salmon-Rose.

Victory—very large and double flowers with quilled petals giving a two-toned effect. Mixed colors.

CHELTENHAM NURSERIES

OAK LANE AND ASHBOURNE ROADS CHELTENHAM, PA.

PHONE: MELROSE 1832